



Benton Kentucky Kiwanis



EVENT HIGHLIGHTS

- 1.) Competition integrity ensured through independent event management.
- 2.) Structured competition format achieved through KCBS sanctioning.
- 3.) Association with long-standing, community event and tradition.
- 4.) Mid-scale vending possibilities provided by the crowd attending the Tater Day Festival.
- 5.) Location of the event to be along Tater Day parade route.
- 6.) Easily accessible contest site.
- 7.) Ice will be present throughout the event.
- 8.) High event visibility before and after the contest through local and regional media outlets.
- 9.) Quick interstate access via the Purchase Parkway.
- 10.) Plenty of good, old-fashioned Southern hospitality.
- 11.) All proceeds from event goes to Benton Kiwanis Club to help the children of our community.